

A person wearing a light blue short-sleeved uniform with a white collar is holding a large stack of folded white towels. The towels are neatly folded and stacked on top of each other, filling most of the frame. The person's hands are visible at the top and bottom of the stack, supporting it. The background is a plain, light color.

BEICLEAN NATURAL
Natural cleanliness
for your laundry



NATURAL PURITY

Profit from nature's power for deep cleaning and fresh laundry.

Our newly developed detergent **BEICLEAN NATURAL** is based on surfactants made of 100 % renewable raw materials.

This ecological detergent offers:

- Outstanding wash results
- A sustainable process due to renewable raw materials
- Optimal combination with other CHT products (wash processes & finishing)
- Ecological performance

BEICLEAN NATURAL assures brilliant results and at the same time protects nature for future generations: A plus for active environmental protection!

A photograph of a hotel room. In the foreground, a bed is covered with white linens and has several white pillows. To the left of the bed, a bedside table holds a lit lamp with a white shade, casting a warm glow. In the background, there are beige curtains and a wall with a light-colored panel. The overall atmosphere is clean and comfortable.

**NATURAL,
ENVIRONMENTALLY
FRIENDLY AND
PERFECTLY CLEAN**

ENVIRONMENTALLY SAFE WASHING WITH BEICLEAN NATURAL

With our latest development, we contribute to the ongoing trend for more environmentally friendly detergents and the responsibility for humans and nature.

BEICLEAN NATURAL is a detergent based on surfactants made of 100 % renewable raw materials (based on wheat, corn or potato starch).

BEICLEAN NATURAL is easily biodegradable and offers utmost washing power. It is natural, environmentally friendly and makes perfectly clean.





**BEICLEAN NATURAL
does not contain any
optical brightener!**

Further information www.cht.com

BEICLEAN NATURAL:

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CHT
SMART CHEMISTRY
WITH CHARACTER.